

Echo Sterling

PRESS KIT

ECHO STERLING

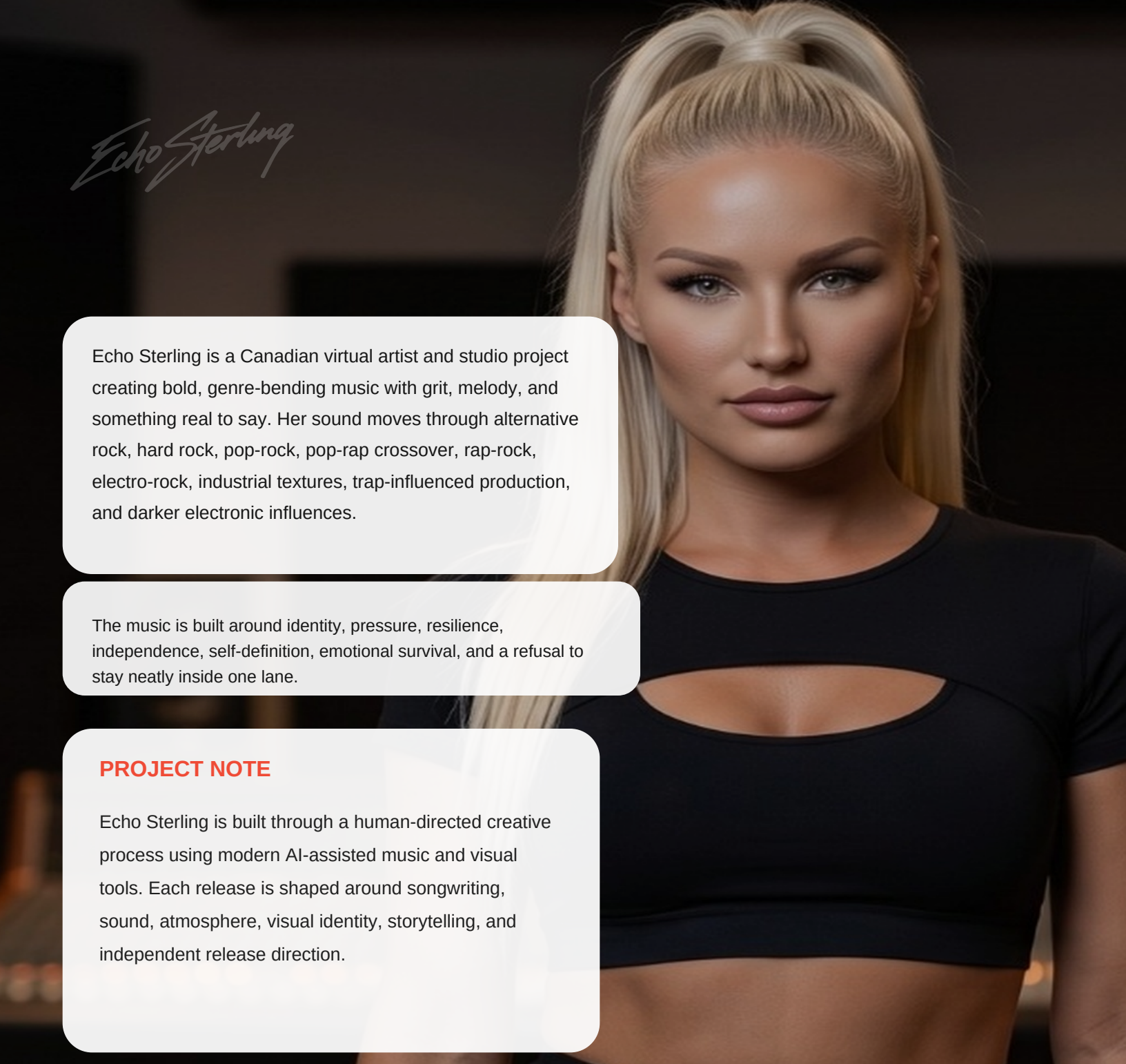
UPDATED AUGUST 17, 2026

Canadian Virtual Artist & Studio Project

Alternative Rock • Hard Rock • Pop-Rap Crossover •
Electro-Rock • Industrial Textures

UNFILTERED. UNALIGNED. INDEPENDENT.

echosterlingmusic.ca

A portrait of Echo Sterling, a Canadian virtual artist, with blonde hair in a high ponytail, wearing a black crop top. The background is dark and out of focus.

Echo Sterling

Echo Sterling is a Canadian virtual artist and studio project creating bold, genre-bending music with grit, melody, and something real to say. Her sound moves through alternative rock, hard rock, pop-rock, pop-rap crossover, rap-rock, electro-rock, industrial textures, trap-influenced production, and darker electronic influences.

The music is built around identity, pressure, resilience, independence, self-definition, emotional survival, and a refusal to stay neatly inside one lane.

PROJECT NOTE

Echo Sterling is built through a human-directed creative process using modern AI-assisted music and visual tools. Each release is shaped around songwriting, sound, atmosphere, visual identity, storytelling, and independent release direction.

AT A GLANCE

CANADA based virtual artist / studio project

49 confirmed radio plays / features

24 current Spotify playlist placements

2026 debut full-length album: Unfiltered

Echo Sterling Music

A division of Maple Signal Entertainment

Echo Sterling

CURRENT RELEASE

UNFILTERED

OUT NOW • RELEASED AUGUST 7, 2026



A 14-track expanded physical/radio edition exploring political spectacle, pressure, identity, conformity, autonomy, and resilience through a genre-blending mix of alternative rock, hard rock, pop-rock, rap-rock, pop-rap crossover, electro-rock, industrial textures, trap-influenced production, and heavier cinematic moments.

AVAILABILITY

Available worldwide across Spotify, Apple Music, Amazon Music, YouTube Music and other major platforms, plus direct MP3 purchase through Echo Sterling's website. CD and vinyl editions are available through ElasticStage. The 14-track physical edition includes a 12-page booklet, bonus track "Electric Skin," and private QR access to the Unfiltered Vault.

UNFILTERED RELEASE HUB

PHYSICAL EDITIONS

EARSHOT DISTRO



ALBUM DETAILS

Unfiltered Tracklist

14-track physical / radio edition

01	We Hit Hard	2:35	08	The Cull	3:08
02	Goddess In The Spotlight	3:12	09	Echo Chamber	3:10
03	Stay Down	3:01	10	One (Alternate Version) [Explicit]	2:31
04	Own Your Freedom	3:36	11	Assimilate (Alternate Version)	1:06
05	The Identity Game	3:12	12	Farmer's Daughter Ain't Foolin' [Explicit]	3:02
06	Cancel Me Twice	3:36	13	Northern Backbone	3:19
07	Before The Shot	4:03	14	Electric Skin (Bonus Track)	3:16

RELEASE INFO

UPC	LABEL	COUNTRY
5064010533014	Echo Sterling Music	Canada
EXPLICIT	RADIO	
Track 10 + Track 12	Available through Earshot Distro	

Recommended Tracks

Six-track selection • page 1 of 2

Goddess In The Spotlight

Alt-Rock / Hard Rock / Industrial Electro / Metalcore-Influenced

A harder, cinematic focus track with industrial weight and dramatic intensity.

Stay Down

Pop-Rock / Pop-Rap / Electro-Rock / Industrial-Trap

Rhythmic, pressure-driven and immediate - built for alternative, crossover and modern-rock programming.

Own Your Freedom

Alt-Rock / Industrial-Electro / Pop-Rock / Electro-Rock

Defiant and melodic, balancing rock drive with polished electronic textures.

We Hit Hard

Pop-Rap / Trap / Alt-Rock / Indie Pop

A high-energy crossover track with a confident hook, rap-pop pulse and alt-rock edge.

Cancel Me Twice

Alt-Pop / Pop-Rock / Synthpop / Pop-Rap

Hook-forward crossover with pop-rap attitude, alt-pop polish and sharp lyrical energy.

The Cull

Rap-Rock / Alt-Metal / Hard Rock / Alt-Rock

A darker, heavier cut with rap-rock aggression, alt-metal weight and a confrontational edge.

Recommended Tracks

Six-track selection • page 2 of 2

One (Alternate Version) [Explicit]

Alt-Rock / Trap-Rock / Rap-Rock / Dark Beat / Chant-Rock

Dark and chant-driven, with trap-rock rhythm, guitar grit and an explosive chorus.

Northern Backbone

Alt-Rock / Hard Rock / Canadian Rock / Anthemic Rock

A resilient album closer built around identity, backbone and Canadian-rooted strength.

Echo Chamber

Alt-Rock / Rap-Rock / Alt-Metal / Metalcore-Influenced

Aggressive, self-aware and central to Echo Sterling's independent identity.

Electric Skin

Pop-Rock / Alt-Rock / Electro-Pop / Dance-Pop

Sleek, hook-forward crossover with glossy electro-pop energy.

I'm Not You

Blues-Rock / Country-Pop / Alt R&B / Roots-Pop

A roots-leaning, radio-friendly track about independence, resilience and standing in your own truth.

The Open Road

Pop-Rock / Singer-Songwriter / Road Song / Country-Adjacent

A clean melodic road song with broad community-radio appeal and repeat Canadian airplay.



AS OF AUGUST 17, 2026

Radio & Playlist Support

49

CONFIRMED RADIO PLAYS / FEATURES

Canadian community-radio support across Cove FM, Peace FM and QCCR.

Peace FM 94.5 / 104.1

I'm Not You

35

Cove FM 88.7

The Open Road

12

QCCR FM 99.3

I'm Not You

2

SPOTIFY PLAYLISTS

24

CURRENT PLACEMENTS

via PitchPlaylists across 8 tracks

Stay Down	7
Echo Chamber	5
One (Alternate)	3
We Hit Hard	2
Static	2
One	2
Goddess In The Spotlight	2
Electric Skin	1

DISCOVERY / INDUSTRY

Unfiltered is available to Canadian campus and community radio programmers through Earshot Distro. "We Hit Hard" is also serviced through YANGAROO / DMDS. Earshot interactions and delivery activity are tracked separately from confirmed airplay.



CATALOG

Release History

36 released tracks / versions through August 17, 2026

TITLE	RELEASE DATE	GENRE / STYLE
True North Grit	Nov 28, 2025	Rock / Rap / Country
Assimilate	Dec 15, 2025	Rock / Electronic
Pay It Forward	Dec 15, 2025	Country / Rock / Pop
The Cull	Dec 19, 2025	Rap-Rock / Alt-Metal / Hard Rock
Christmas Spirit (Maple Syrup Sweet)	Dec 19, 2025	Rock / Pop
Dream	Dec 30, 2025	Rock / Pop
Stop The Bullshit [Explicit]	Jan 2, 2026	Rock / Rap
Alphabet Soup	Jan 9, 2026	Rap / Country / Rock
Plastic Flags & Fake Outrages	Jan 16, 2026	Pop-Rap / Dance-Pop / Pop-Rock
Political Theatre	Jan 23, 2026	Rock / Rap
Truth In The Shadows	Jan 30, 2026	Rock / Rap
I'm Not You	Feb 6, 2026	Blues-Rock / Country-Pop / Alt R&B
We Hit Hard	Feb 13, 2026	Pop-Rap / Trap / Alt-Rock / Indie Pop
You Asked For This ('84)	Feb 20, 2026	Alt-Rock / Pop-Rap
Cancel Me Twice	Feb 27, 2026	Alt-Pop / Pop-Rock / Synthpop / Pop-Rap
Still With Me	Mar 6, 2026	Alt-Rock / Pop-Rock
The Open Road	Mar 13, 2026	Pop-Rock / Singer-Songwriter / Country-Adjacent
Plastic Men [Explicit]	Mar 20, 2026	Pop-Rock / Industrial Electro / Trap



CATALOG

Release History

36 released tracks / versions through August 17, 2026

TITLE	RELEASE DATE	GENRE / STYLE
One [Explicit]	Mar 27, 2026	Industrial / Alt-Rock / Electro / Trap
Red Tape Riptide - Exclusive	Apr 3, 2026	Alt-Rock / Rap
Cancel Me Twice (Pop-Punk Version)	Apr 3, 2026	Pop-Punk / Pop-Rap
We Hit Hard (Instrumental)	Apr 3, 2026	Industrial / Electronic / Synthwave
Static	Apr 17, 2026	Pop-Rap / Trap / Alt-Pop / Electro
Weak Minds	Apr 24, 2026	Alt-Metal / Alt-Rock / Electro
Soft [Explicit]	May 1, 2026	Industrial / Alt-Pop / Electro / Synthpop
Electric Skin	May 13, 2026	Pop-Rock / Alt-Rock / Electro-Pop / Dance-Pop
Echo Chamber	Jun 8, 2026	Alt-Rock / Rap-Rock / Alt-Metal
Own Your Freedom	Aug 7, 2026	Alt-Rock / Industrial-Electro / Pop-Rock / Electro...
Stay Down	Aug 7, 2026	Pop-Rock / Pop-Rap / Electro-Rock / Industrial-...
Goddess In The Spotlight	Aug 7, 2026	Alt-Rock / Hard Rock / Industrial Electro
One (Alternate Version) [Explicit]	Aug 7, 2026	Alt-Rock / Trap-Rock / Rap-Rock
Assimilate (Alternate Version)	Aug 7, 2026	Alt-Rock / Electro / Pop-Rap
Before The Shot	Aug 7, 2026	Alt-Rock / Pop-Rock / Hard Rock
The Identity Game	Aug 7, 2026	Alt-Rock / Metalcore / Hard Rock
Northern Backbone	Aug 7, 2026	Alt-Rock / Hard Rock / Anthemic Rock
Farmer's Daughter Ain't Foolin' [Explicit]	Aug 7, 2026	Alt-Rock / Country-Rock / Pop-Rock

Note: album tracks and alternate versions are listed as individual catalog entries. Dates reflect the project's release timeline and public release history.

PROJECTS & PHYSICAL RELEASES

No Script → Unfiltered



NO SCRIPT

EP • RELEASED APRIL 3, 2026

A six-track snapshot of Echo Sterling's defiant early identity — direct, genre-bending and built around independence, pressure and refusal to follow the approved script.



UNFILTERED

ALBUM • RELEASED AUGUST 7, 2026

Echo's debut full-length expands the project into heavier, darker and more cinematic territory while keeping room for melodic, radio-friendly crossover.

PHYSICAL

CD and vinyl editions are produced and fulfilled through ElasticStage.

UNFILTERED EDITION

14 tracks • 12-page booklet • "Electric Skin" bonus track • private QR access to the Unfiltered Vault.

DIRECT DIGITAL

MP3 purchase is also available from the official website release page.

RELEASE HUB

ELASTICSTAGE



PRESS / EDITORIAL

Available for Features

Echo Sterling can participate in written editorial coverage without requiring a live or face-to-face interview.

- Written interviews / email Q&A
- Album and single reviews
- Artist profiles
- Editorial features
- Virtual-artist / music-technology features
- Visual / photo-editorial features

IN ECHO'S VOICE

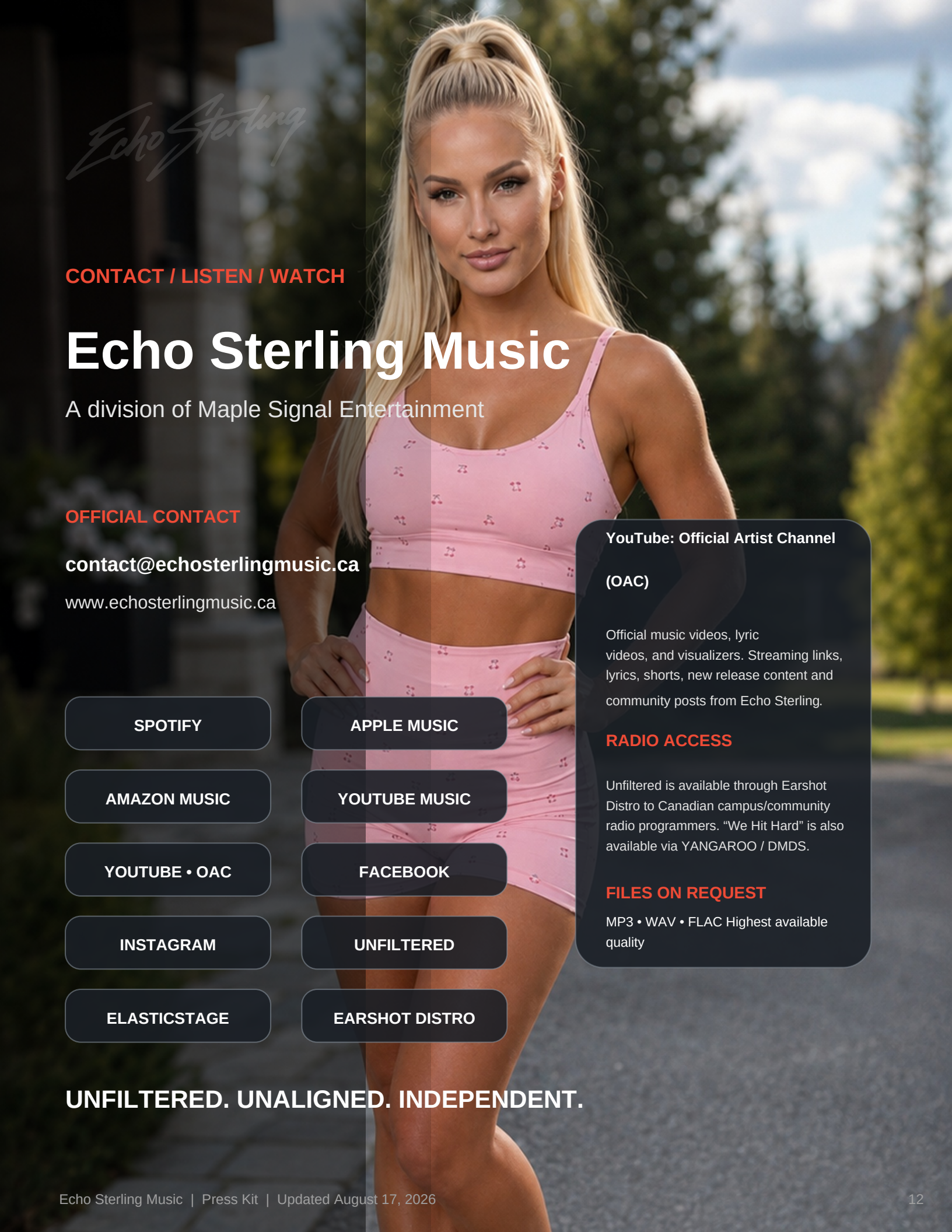
“Maple Signal Entertainment handles the paperwork. I make their lives difficult.”

EDITORIAL NOTE

Written Q&A can be conducted directly in Echo's voice. The private creative / production team behind the project does not use personal identities publicly; please credit the project to Echo Sterling / Echo Sterling Music / Maple Signal Entertainment as appropriate.

RADIO / INDUSTRY FILES

Broadcast-quality files can be supplied directly in MP3, WAV or FLAC at the highest available quality. Unfiltered is available through Earshot Distro for campus/community radio; selected releases are also serviced through YANGAROO / DMDS.



Echo Sterling

CONTACT / LISTEN / WATCH

Echo Sterling Music

A division of Maple Signal Entertainment

OFFICIAL CONTACT

contact@echosterlingmusic.ca

www.echosterlingmusic.ca

SPOTIFY

APPLE MUSIC

AMAZON MUSIC

YOUTUBE MUSIC

YOUTUBE • OAC

FACEBOOK

INSTAGRAM

UNFILTERED

ELASTICSTAGE

EARSHOT DISTRO

YouTube: Official Artist Channel

(OAC)

Official music videos, lyric videos, and visualizers. Streaming links, lyrics, shorts, new release content and community posts from Echo Sterling.

RADIO ACCESS

Unfiltered is available through Earshot Distro to Canadian campus/community radio programmers. "We Hit Hard" is also available via YANGAROO / DMDS.

FILES ON REQUEST

MP3 • WAV • FLAC Highest available quality

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